

sideimpact.co.uk

Privacy policy

Last updated 21st July 2005

Sideimpact is sensitive to the privacy issues which may concern our Web site visitors and our clients. We believe it is important that you know how we treat your personal information as we receive it through the Internet.

In general, you can visit Sideimpact on the World Wide Web without telling us who you are or revealing any information about yourself. Our Web servers collect domain names, not e-mail addresses. This information is aggregated to measure the number of visits, average time spent on the site, pages viewed, etc. Sideimpact uses this information to measure the use of our service and to improve its content.

There are times, however, when we may need information from you such as your name and address. When this information is needed, we will try to let you know how that information will be used at the time of collection. Usually, the personal information we collect is used only by us to respond to your inquiry, or to allow you to access specific account information. Occasionally, we may make individual e-mail addresses available to other reputable organisations whose products or services we think you may find interesting. In these cases, you will be offered an opportunity to limit access to your information.

If you register with one of the Sideimpact businesses on-line, they may use this information to provide you with customised content regarding Sideimpact offerings in support of your business needs. A technology called "cookies" may also be used to provide you with tailored data. A cookie is a small code-based object that a Web site can send to your browser, which may then be stored on your hard drive so that we can recognise you when you return. You may set your browser to notify you when you receive a cookie.

At times we conduct on-line surveys to better understand the needs of our visitors. When we conduct a survey, we will try to let you know how we will use the information at the time it is collected from you.

The Sideimpact Web site may contain links to other sites such as Sideimpact distributors and sales affiliates. While we try to link only to sites that share our high standards and respect for privacy, we are not responsible for the content or the privacy practices employed by other sites.

Please e-mail us at privacy@sideimpact.co.uk if you have any comments or questions about this Privacy Policy or to report any violations of the Privacy Policy. We will respond to you within 24 to 48 hours in most cases. Also, if you don't want to be contacted in the future by the brand whose Web site you entered, or if you would like us to correct or update your Personal Information in our records, please contact privacy@sideimpact.co.uk and indicate the nature of your request in the Subject line.

Sideimpact will take reasonable steps to comply with the foregoing requests.